



1. Title of the certificate – Yrkeshögskoleexamen ¹

Music Business Developer

2. Translated title of the certificate – Higher Vocational Education Diploma ²

Music Business Developer

3. Knowledge, skills and competence profile

The holder of the certificate has:

- Knowledge of the basics of setting goals.
- Knowledge of career planning.
- Knowledge of the basics of marketing.
- Knowledge of creative marketing.
- Knowledge of PR social media and other digital channels.
- Knowledge of industry-related channels.
- Knowledge of brand building of artists.
- Knowledge of the fundamentals of intellectual property rights.
- Skills in using different tools for goal work individually as well as in companies and organisations.
- Skills in creating a goal plan.
- Skills in analysing previously successful or less successful industry-related campaigns .
- Skills in launching a product or service in the music industry.
- Skills in communicating undertakings and solutions in English in marketing for a music company.
- Skills in deciphering industry-related contracts and contracts.
- Skills in negotiating industry-related contracts and contracts.
- Skills in registering copyright works with e.g. STIM and SAMI.
- Competence to apply and develop entrepreneurship in the life of the student's career as well as in work teams in companies and organisations.
- Competence to plan and run a campaign in the music industry.
- Competence to evaluate the need for a product or service.
- Competence to know, when deciding and entering into agreements, which laws and rules to apply.
- Competence to be able to decide in different contract situations what type of agreement to enter into and its content.
- Competence to develop ideas into concrete concepts.
- Competence to assess issues in business development.
- Competence to develop an entrepreneurial mindset.

4. Range of occupations accessible to the holder of the certificate ³

A&R/Artist Developer, Marketer, Business Developer, Project Manager and Coordinator/Administrator

¹ In the original language. | ² If applicable. This translation has no legal status. | ³ If applicable.

1. Official basis of the certificate

Name and address of the awarding institution	Authority providing accreditation / recognition of the certificate
	The Swedish National Agency for Higher Vocational Education Box 145 721 05 Västerås, Sweden www.myh.se
Level of the certificate (national or European) ¹	Grading scale / Pass requirements
Level 5 in the National Qualifications Framework (SeQF) Level 5 in the European Qualifications Framework (EQF)	Fail (icke godkänt – IG) Pass (Godkänt – G) Pass with distinction (Väl godkänt – VG)
Access to next level of education / training ¹	International agreements on recognition of qualifications ¹
	The Higher Vocational Education Diploma requires a minimum of a Pass (Godkänt) in all courses.

Legal basis

A Higher Vocational Education Diploma is awarded if the study programme comprises a minimum of 200 Higher Vocational Education credits (HVE credits). Five HVE credits correspond to one week of full-time studies.

2. Officially recognised ways of acquiring the certificate

Description of vocational education and training	Percentage of total programme (%)	Duration (/weeks)
College/education centre	%	weeks
Placement – learning in a work environment	%	weeks
Total duration of the education / training leading to the certificate		weeks

3. Additional information

Entry requirements ¹

Entry requirement is successful completion of upper secondary education.

More information (including a description of the national qualifications system)

For more information on higher vocational education, please visit the website of the Swedish National Agency for Higher Vocational Education: www.myh.se

National Europass Centre

www.myh.se

¹ If applicable.