



CERTIFICATE SUPPLEMENT (*)



SWEDEN

1. CERTIFICATE TITLE

Yrkeshögskoleexamen

Säljare B2B

2. TRANSLATION OF CERTIFICATE TITLE

Higher Vocational Education Diploma

B2B Sales

This translation has no legal status.

3. SKILLS AND KNOWLEDGE PROFILE

The holder of this document has

- Knowledge of theoretical and practical sales, customer management, and customer care.
- Knowledge of similar professions and specialisations including marketing, business administration and corporate law.
- Knowledge of work processes and quality assurance criteria for theoretical and practical sales.
- Knowledge of customer management and customer care procedures necessary for corporate sales.
- Skills to plan, implement and identify resources to conduct tasks in sales, customer management and customer care.
- Skills in problem-solving for customer management, customer care and in the role of corporate salesperson.
- Skills to provide information about sales and customer management measures and solutions in English.
- Skills to work with customer care.
- Competence to work with theoretical and practical sales, customer management and customer care in order to contribute to learning and professional development.
- Competence to monitor sales and customer management and care.
- Competence to complete corporate sales projects.

4. PROFESSIONS AVAILABLE FOR THE HOLDER OF THE CERTIFICATE

B2B Sales, Corporate Salesperson, Account Manager, Key Account Manager and Sales Consultant

5. OFFICIAL STATUS OF THE CERTIFICATE

Name and address of the awarding institution	Name and address of the public authority issuing awarding entitlement to education providers
	The Swedish National Agency for Higher Vocational Education Box 145, 721 05 Västerås Sweden www.myh.se
Diploma level (national or international designation)	Grading scale
SEQF/EQF:	Fail (Icke godkänt - IG) Pass (Godkänt - G) Pass with Distinction (Väl godkänt - VG)

6. OFFICIALLY RECOGNISED MANNER OF OBTAINING THE DIPLOMA

Description of vocational education and training received	Per cent of whole programme (%)	Length (weeks)
• College/education centre		weeks
• Placement – Learning in a work environment		weeks
Total teaching/study duration resulting in diploma		weeks
Further information		
The Higher Vocational Education Diploma requires a minimum of a Pass (Godkänt) in all courses. Five HVE credits correspond to one week of full-time studies.		
A Higher Vocational Education Diploma is awarded if the study programme comprises a minimum of 200 Higher Vocational Education credits (HVE credits).		
An Advanced Higher Vocational Education Diploma is awarded if the study programme comprises a minimum of 400 HVE credits, at least one quarter of programme time is spent on student placement, and the student has completed an independent project.		
Entry requirement is successful completion of upper secondary education.		
For more information on higher vocational education, please visit the website of the Swedish National Agency for Higher Vocational Education: www.myh.se		

(*) Explanatory notes

This document is intended to provide additional information about the specified diploma and has no legal status in itself. It is based on Council Resolution 93/C No. 49/01 of 3 December 1992 on the transparency and clarity of qualifications, Council Resolution 96/C 224/04 of 15 July 1996 on the transparency and clarity of vocational education certificates, and the European Parliament and Council Recommendation 2001/613/EC of 10 July 2001 on mobility within the Union of students, persons undergoing vocational training, volunteers, teachers and educators.

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