

## 1. CERTIFICATE TITLE

**Kvalificerad Yrkehögskoleexamen**

**Bildjournalist - fotograf för redaktionell bild**

## 2. TRANSLATION OF CERTIFICATE TITLE

**Advanced Higher Vocational Education Diploma in**

**Photojournalist - photographer for editorial image production**

This translation has no legal status

## 3. SKILLS AND KNOWLEDGE PROFILE

### The holder of this document has

- Knowledge of the language of imagery with respect to light and composition and knowledge of photographic technology, from lighting to a finished digital file.
- Knowledge on the history of photojournalism and an ability to see and make parallels with the present day, as well as on photojournalistic reportage and its structure.
- Knowledge of visual design, of how the building blocks of the image convey the image content to the viewer, and skills to create images that tell a story and move people.
- Knowledge corresponding to the Swedish Association of Professional Photographers' "Authorised photographer in digital imaging".
- Knowledge of techniques and narrative dramaturgy of the moving image with sound.
- Knowledge of laws relating to the profession, such as the Copyright Act and the Personal Data Act, as well as laws on public access and secrecy.
- Knowledge of other professional roles in the journalistic team in order to meet the demands imposed on a photojournalist as well as an insight into how the media system works.
- Knowledge of ethical and moral issues that arise within journalism as well as the ability to analyse, discuss and relate to them.
- Knowledge of different journalistic genres, both in terms of still images, moving images with sound and text, as well as skills in creating journalism with current social issues.
- Skills in the software Photoshop and knowledge in image processing, especially different techniques to enhance the content and communication of the image.
- Skills in the entire workflow, from a digital raw file to a finished picture, and the technical requirements of the industry with regard to delivering image files for different types of jobs and areas of application.
- Skills in editing audio and video in Final Cut Pro to create a coherent photojournalistic narrative.
- Skills in engaging in photojournalism under the rapid and changing conditions within the industry and with predetermined frameworks and criteria.
- Competence to run an independent photojournalistic project using moving imagery, still imagery and text, from idea to project description, research, collection of materials, compilation and finally publishing.

## 4. PROFESSIONS AVAILABLE FOR THE HOLDER OF THE CERTIFICATE

Photographer, photographer for editorial image production. Photojournalist. Picture Editor. Art Director. Image Processor. Editor. Filmmaker, filmmaker for online material.

## 5. OFFICIAL STATUS OF THE CERTIFICATE

<b>Name and address of the awarding institution</b>	<b>Name and address of the public authority issuing awarding entitlement to education providers</b>
	The Swedish National Agency for Higher Vocational Education Box 145, 721 05 Västerås Sweden <a href="http://www.myh.se">www.myh.se</a>
<b>Diploma level (national or international designation)</b>	<b>Grading scale</b>
SEQF/EQF:	Fail (Icke godkänt - IG) Pass (Godkänt - G) Pass with Distinction (Väl godkänt - VG)

## 6. OFFICIALLY RECOGNISED MANNER OF OBTAINING THE DIPLOMA

Description of vocational education and training received	Per cent of whole programme (%)	Length (weeks)
• College/education centre		weeks
• Placement – Learning in a work environment		weeks
Total teaching/study duration resulting in diploma		<b>weeks</b>
<b>Further information</b>		
The Higher Vocational Education Diploma requires a minimum of a Pass (Godkänt) in all courses. Five HVE credits correspond to one week of full-time studies.		
A Higher Vocational Education Diploma is awarded if the study programme comprises a minimum of 200 Higher Vocational Education credits (HVE credits).		
An Advanced Higher Vocational Education Diploma is awarded if the study programme comprises a minimum of 400 HVE credits, at least one quarter of programme time is spent on student placement, and the student has completed an independent project.		
Entry requirement is successful completion of upper secondary education.		
For more information on higher vocational education, please visit the website of the Swedish National Agency for Higher Vocational Education: <a href="http://www.myh.se">www.myh.se</a>		

### (\*) Explanatory notes

This document is intended to provide additional information about the specified diploma and has no legal status in itself. It is based on Council Resolution 93/C No. 49/01 of 3 December 1992 on the transparency and clarity of qualifications, Council Resolution 96/C 224/04 of 15 July 1996 on the transparency and clarity of vocational education certificates, and the European Parliament and Council Recommendation 2001/613/EC of 10 July 2001 on mobility within the Union of students, persons undergoing vocational training, volunteers, teachers and educators.

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