



CERTIFICATE SUPPLEMENT (*)



SWEDEN

1. CERTIFICATE TITLE

Yrkeshögskoleexamen

Digital Media Creative

2. TRANSLATION OF CERTIFICATE TITLE

Higher Vocational Education Diploma

Digital Media Creative

This translation has no legal status.

3. SKILLS AND KNOWLEDGE PROFILE

The holder of this document has

- Knowledge of principles of group development, team behaviour and leadership styles.
- Knowledge of user behaviour and research methods to study these.
- Knowledge of current global and emerging trends in the fields of technology, business, society and culture, in relation to the digital industry.
- Knowledge of legal and ethical issues and norms related to the digital media industry.
- Skills to develop a digital business concept.
- Skills to use appropriate research methods for market analysis.
- Skills to assess digital solutions to find areas of improvement.
- Skills to assess clients, and client contexts to determine needs and make informed recommendations.
- Skills to develop communication concepts that integrate across platforms and channels.
- Skills to source, analyse and visually represent data.
- Skills to work creatively to develop concepts.
- Skills to devise strategies by combining technology, design and business.
- Skills to design digital solutions.
- Skills to develop digital solutions.
- Skills to perform effective presentations relevant to the audience.
- Skills to analyse an organisation's culture and procedures to give relevant recommendations for change.
- Skills to conceptualise knowledge acquired.
- Competence to work in a team.
- Competence to work methodically and flexibly in project processes.
- Competence to manage a project in terms of time, resources and requirements.
- Competence to manage client and stakeholder relations and expectations.
- Competence to work with continuing professional development.

4. PROFESSIONS AVAILABLE FOR THE HOLDER OF THE CERTIFICATE

Digital Designer, Digital Developer, Business Developer, Digital Strategist and Digital Producer

5. OFFICIAL STATUS OF THE CERTIFICATE

Name and address of the awarding institution	Name and address of the public authority issuing awarding entitlement to education providers
	The Swedish National Agency for Higher Vocational Education Box 145, 721 05 Västerås Sweden www.myh.se
Diploma level (national or international designation)	Grading scale
SEQF/EQF:	Fail (Icke godkänt - IG) Pass (Godkänt - G) Pass with Distinction (Väl godkänt - VG)

6. OFFICIALLY RECOGNISED MANNER OF OBTAINING THE DIPLOMA

Description of vocational education and training received	Per cent of whole programme (%)	Length (weeks)
• College/education centre		weeks
• Placement – Learning in a work environment		weeks
Total teaching/study duration resulting in diploma		weeks
Further information		
The Higher Vocational Education Diploma requires a minimum of a Pass (Godkänt) in all courses. Five HVE credits correspond to one week of full-time studies.		
A Higher Vocational Education Diploma is awarded if the study programme comprises a minimum of 200 Higher Vocational Education credits (HVE credits).		
An Advanced Higher Vocational Education Diploma is awarded if the study programme comprises a minimum of 400 HVE credits, at least one quarter of programme time is spent on student placement, and the student has completed an independent project.		
Entry requirement is successful completion of upper secondary education.		
For more information on higher vocational education, please visit the website of the Swedish National Agency for Higher Vocational Education: www.myh.se		

(*) Explanatory notes

This document is intended to provide additional information about the specified diploma and has no legal status in itself. It is based on Council Resolution 93/C No. 49/01 of 3 December 1992 on the transparency and clarity of qualifications, Council Resolution 96/C 224/04 of 15 July 1996 on the transparency and clarity of vocational education certificates, and the European Parliament and Council Recommendation 2001/613/EC of 10 July 2001 on mobility within the Union of students, persons undergoing vocational training, volunteers, teachers and educators.

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