



## 1. Title of the certificate – Yrkeshögskoleexamen <sup>1</sup>

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Fotograf - Bildjournalist

## 2. Translated title of the certificate – Higher Vocational Education Diploma <sup>2</sup>

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Photographer - Photojournalist

## 3. Knowledge, skills and competence profile

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The holder of the certificate has:

- Knowledge of the technique and language of the image: light and composition theory, exposure techniques, image processing and retouching.
- Knowledge of visual design, how the building blocks of the image create an image content that reaches out to the viewer.
- Knowledge of semiotics and image analysis.
- Knowledge of photojournalistic reportage and its structure.
- Knowledge of photojournalistic genres, news, sport, features etc., in terms of both still and moving images.
- Knowledge of magazine photography with its different genres such as food, interior design and portraiture.
- Skills in working as a photographer, photojournalist, filmmaker, editor and photo editor/image manager.
- Skills in being able to take assignments as a photographer for the daily and evening press, advertising agencies, customer magazine/content marketing agencies and the corporate press.
- Skills in creating narrative and touching images.
- Skills in creating journalism from current societal issues.
- Skills in creating longer journalistic image reportage in moving images with sound, still images and text, through news evaluation, research and field work.
- Competence to understand how work as a photographer and photojournalist functions.
- Competence to seek assignments and in how to get and retain clients.
- Competence to understand how the media system works.
- Competence to understand how image communication works for the client, the sender and the recipient.
- Competence to understand how the content of the image changes with its context and the constantly changing role of the image in society.

## 4. Range of occupations accessible to the holder of the certificate <sup>3</sup>

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Photographer, PhotoJournalist, Photo Editor, Photo Processor, Cinematographer and Editor

<sup>1</sup> In the original language. | <sup>2</sup> If applicable. This translation has no legal status. | <sup>3</sup> If applicable.

## 1. Official basis of the certificate

Name and address of the awarding institution	Authority providing accreditation / recognition of the certificate
	The Swedish National Agency for Higher Vocational Education Box 145 721 05 Västerås, Sweden <a href="http://www.myh.se">www.myh.se</a>
Level of the certificate (national or European) <sup>1</sup>	Grading scale / Pass requirements
Level 5 in the National Qualifications Framework (SeQF) Level 5 in the European Qualifications Framework (EQF)	Fail (icke godkänt – IG) Pass (Godkänt – G) Pass with distinction (Väl godkänt – VG)
Access to next level of education / training <sup>1</sup>	International agreements on recognition of qualifications <sup>1</sup>
	The Higher Vocational Education Diploma requires a minimum of a Pass (Godkänt) in all courses.

### Legal basis

A Higher Vocational Education Diploma is awarded if the study programme comprises a minimum of 200 Higher Vocational Education credits (HVE credits). Five HVE credits correspond to one week of full-time studies.

## 2. Officially recognised ways of acquiring the certificate

Description of vocational education and training	Percentage of total programme (%)	Duration (/weeks)
College/education centre	%	weeks
Placement – learning in a work environment	%	weeks
Total duration of the education / training leading to the certificate		weeks

## 3. Additional information

### Entry requirements <sup>1</sup>

Entry requirement is successful completion of upper secondary education.

### More information (including a description of the national qualifications system)

For more information on higher vocational education, please visit the website of the Swedish National Agency for Higher Vocational Education: [www.myh.se](http://www.myh.se)

### National Europass Centre

[www.myh.se](http://www.myh.se)

<sup>1</sup> If applicable.