

1. CERTIFICATE TITLE

Yrkeshögskoleexamen

Motion Creative

2. TRANSLATION OF CERTIFICATE TITLE

Higher Vocational Education Diploma

Motion Creative

This translation has no legal status.

3. SKILLS AND KNOWLEDGE PROFILE

The holder of this document has

- Knowledge of group dynamics and leadership in relation to wellbeing, quality, efficiency and productivity.
- Knowledge of relevant software, techniques, styles and tools for motion design.
- Knowledge of current and emerging global trends impacting the motion industry.
- Knowledge of similar industries such as graphic design, marketing, advertising, film, and gaming.
- Knowledge of work processes and relevant quality criteria within motion design.
- Skills in creative problem-solving and innovative thinking.
- Skills to plan, implement and identify resources for performing specialist motion design tasks.
- Skills to address complex marketing and communication briefs.
- Skills to solve complex problems related to storytelling and target groups of motion design.
- Skills to solve complex problems related to work processes within motion design.
- Skills to provide a target group with information about solutions and suitable methods.
- Competence to manage client and stakeholder relations and expectations in motion design.
- Competence to manage a project in terms of time, resources and requirements in motion design.
- Competence to be an effective team member and leader for management and implementation of motion design products.
- Competence to work with continuing professional development relevant to motion design.

4. PROFESSIONS AVAILABLE FOR THE HOLDER OF THE CERTIFICATE

Motion Designer, Filmmaker, Video Editor and Video Artist

5. OFFICIAL STATUS OF THE CERTIFICATE

Name and address of the awarding institution	Name and address of the public authority issuing awarding entitlement to education providers
	The Swedish National Agency for Higher Vocational Education Box 145, 721 05 Västerås Sweden www.myh.se
Diploma level (national or international designation)	Grading scale
SEQF/EQF:	Fail (Icke godkänt - IG) Pass (Godkänt - G) Pass with Distinction (Väl godkänt - VG)

6. OFFICIALLY RECOGNISED MANNER OF OBTAINING THE DIPLOMA

Description of vocational education and training received	Per cent of whole programme (%)	Length (weeks)
• College/education centre		weeks
• Placement – Learning in a work environment		weeks
Total teaching/study duration resulting in diploma		weeks
Further information		
The Higher Vocational Education Diploma requires a minimum of a Pass (Godkänt) in all courses. Five HVE credits correspond to one week of full-time studies.		
A Higher Vocational Education Diploma is awarded if the study programme comprises a minimum of 200 Higher Vocational Education credits (HVE credits).		
An Advanced Higher Vocational Education Diploma is awarded if the study programme comprises a minimum of 400 HVE credits, at least one quarter of programme time is spent on student placement, and the student has completed an independent project.		
Entry requirement is successful completion of upper secondary education.		
For more information on higher vocational education, please visit the website of the Swedish National Agency for Higher Vocational Education: www.myh.se		

(*) Explanatory notes

This document is intended to provide additional information about the specified diploma and has no legal status in itself. It is based on Council Resolution 93/C No. 49/01 of 3 December 1992 on the transparency and clarity of qualifications, Council Resolution 96/C 224/04 of 15 July 1996 on the transparency and clarity of vocational education certificates, and the European Parliament and Council Recommendation 2001/613/EC of 10 July 2001 on mobility within the Union of students, persons undergoing vocational training, volunteers, teachers and educators.

© European Communities, 2002