

1. CERTIFICATE TITLE

Yrkeshögskoleexamen

Motion Designer

2. TRANSLATION OF CERTIFICATE TITLE

Higher Vocational Education Diploma

Motion Designer

This translation has no legal status.

3. SKILLS AND KNOWLEDGE PROFILE

The holder of this document has

- Knowledge of principles of group development, team behavior and leadership styles.
- Knowledge of analysing and employing industry relevant techniques and styles.
- Knowledge of employing appropriate research methods to analyse trends impacting the motion design industry.
- Knowledge of client and stakeholder relations and expectations
- Knowledge of delineate and apply industry relevant processes for motion design projects.
- Knowledge of design and lead a creative process to generate ideas for motion design.
- Knowledge of document relevant project management processes effectively.
- Knowledge of describing legal and ethical issues related to the motion design industry.
- Knowledge of analysing, adapt and influence an organisation's culture and optimise it's procedures.
- Skills to implement motion design with industry relevant software and tools.
- Skills to develop and justify concepts and treatments for motion design based on client needs and aimed at target groups.
- Skills to use storytelling techniques to convey a story.
- Skills to evaluate and optimise the workflow in the motion production process.
- Skills to present your work and products effectively.
- Skills to apply industry relevant methods to produce motion design according to a project's requirements.
- Competence to manage and perform self-leadership.
- Competence to collaborate as an effective team member and leader.
- Competence to individually document, critically reflect upon, generalise and apply relevant and own learnings
- Competence to manage a project in terms of time, resources and requirements.
- Competence to evaluate own learning needs for continuing professional development.

4. PROFESSIONS AVAILABLE FOR THE HOLDER OF THE CERTIFICATE

Motion Designer, Graphic Designer, Director, Character Designer, Character Animator, Layout Artist, Illustrator, 2D-Animator, Producer and Creative Art Director for motion design.

5. OFFICIAL STATUS OF THE CERTIFICATE

Name and address of the awarding institution	Name and address of the public authority issuing awarding entitlement to education providers
	The Swedish National Agency for Higher Vocational Education Box 145, 721 05 Västerås Sweden www.myh.se
Diploma level (national or international designation)	Grading scale
SEQF/EQF:	Fail (Icke godkänt - IG) Pass (Godkänt - G) Pass with Distinction (Väl godkänt - VG)

6. OFFICIALLY RECOGNISED MANNER OF OBTAINING THE DIPLOMA

Description of vocational education and training received	Per cent of whole programme (%)	Length (weeks)
• College/education centre		weeks
• Placement – Learning in a work environment		weeks
Total teaching/study duration resulting in diploma		weeks
Further information		
The Higher Vocational Education Diploma requires a minimum of a Pass (Godkänt) in all courses. Five HVE credits correspond to one week of full-time studies.		
A Higher Vocational Education Diploma is awarded if the study programme comprises a minimum of 200 Higher Vocational Education credits (HVE credits).		
An Advanced Higher Vocational Education Diploma is awarded if the study programme comprises a minimum of 400 HVE credits, at least one quarter of programme time is spent on student placement, and the student has completed an independent project.		
Entry requirement is successful completion of upper secondary education.		
For more information on higher vocational education, please visit the website of the Swedish National Agency for Higher Vocational Education: www.myh.se		

(*) Explanatory note

This document is designed to provide additional information about the specified certificate and does not have any legal status in itself. The format of the description is based on the following texts: Council Resolution 93/C 49/01 of 3 December 1992 on the transparency of qualifications, Council Resolution 96/C 224/04 of 15 July 1996 on the transparency of vocational training certificates, and Recommendation 2001/613/EC of the European Parliament and of the Council of 10 July 2001 on mobility within the Community for students, persons undergoing training, volunteers, teachers and trainers.

More information available at: <http://europass.cedefop.europa.eu>

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